






	Start Welcome address: Stephen Leonard - Chief Executive, IBM UK & Ireland
	Keynote address 1 - The international context: Ginni Rometty - Senior Vice President, IBM Corporation
	Overview and day agenda: Fraser Davidson - VP Local Government, IBM UK
	Keynote address 2 - Environmental Management challenges facing UK cities today: Martin Powell - London Mayor's Environment Advisor
	Break
	Why cities and why now?: Nigel Hugill - Chair of the Board, Centre for Cities, Simon Humberstone - Lead Executive for Local Government, IBM UK
	Lunch
	Place: George Clarke - Architect and TV Presenter
	Economy: Hamish McRae - Economist & Futurologist
	Community: Geoff Mulgan - Director, The Young Foundation
	Wellbeing: Emma Harrison CBE - Entrepreneur & Chairman of A4e
	Break
	Panel Discussion: Wayne Hemingway, Hamish McRae, Chris Murray, Emma Harrison, Tony Juniper
	Summary, conclusions and next steps: Fraser Davidson - VP Local Government, IBM UK
	Key observations / acknowledgements: Sir Tom Shebbeare – Director, The Prince's Charities



IBM Summit @ Start

- For real-time multimedia updates from the IBM Summit at start:
<http://www.netvibes.com/ibmstartsummit>
- Watch video live stream of key notes at:
<http://www.livestream.com/ibmuk>
- Live stream event reminders via:
http://www.facebook.com/group.php?gid=100865096322&v=app_2344061033

Key for slides:

-  Closed discussion session
-  Open for reporting
-  No space in room reporting via live stream



Notes to Editors:

- DO NOT JUST TURN UP AT LANCASTER HOUSE – YOU NEED TO BE SECURITY CLEARED
- Onsite there is limited wifi connectivity – this is a restriction that we have to abide by for the location - please use 3G connectivity. There are very few spaces to file stories
- Be aware we are confined by space and have little space to accommodate media/journalists within Lancaster House
- Access to the Garden Party is via LD communications : Rebecca Gibbs
rebecca@ldcommunications.co.uk or Doug Wright
doug.wright@ldcommunications.co.uk

