



# Lotus® Quickr

Enabling Team  
Collaboration to Help Your  
Employees Deliver Results

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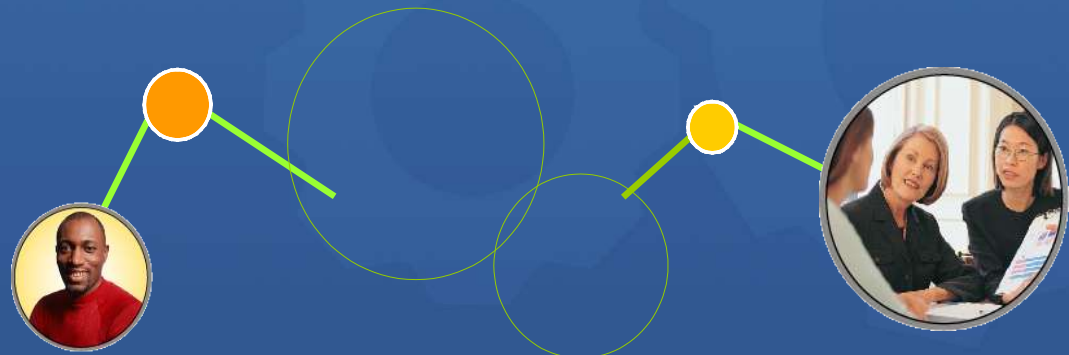
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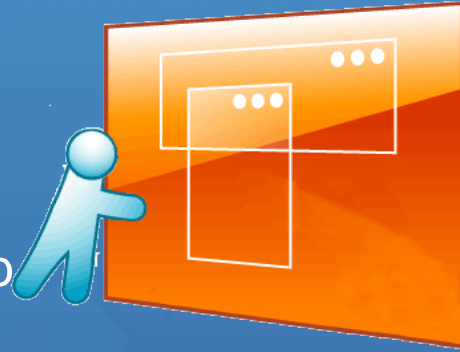


# Lotus Quickr: Power to the People

- Quickr' self-service workspaces enable all team members to track all their content and projects
- Quickr is designed to help small, agile, multi-disciplinary virtual teams to make things happen faster and easier than ever before
  - Manage, share and discuss ideas and content – easily and securely
  - Keep everyone up to date on projects
- Quickr helps bring people & projects together and bridge differences, across...
  - Organizational boundaries
  - Geography and time zones
  - Demographics – culture & age
  - Working styles



# People love their applications



- People creating content are working in desktop applications...which they love

*Quickr integrates seamlessly into popular everyday applications, allowing the user intuitive access to Quickr places*

- Most people think their job is hard enough already and they don't want to be bothered with any extra steps that won't offer them any benefit

*Quickr is easy to use and offers immediate benefit to its users*

- And you have to be able to deal with all kinds of files (documents, presentations, spreadsheets, videos, etc.)

*Quickr is flexible and capable of handling all types of content*

“Why is it that computer aficionados and drug addicts are both called users?”

– Clifford Stoll



# Collaboration Power



- Creativity is a matter of combining users' knowledge in new ways

*Quickr enables effective collaboration that expands the knowledge base across a team of peers...thereby expanding the creativity of the team*

- Effective collaboration can reduce time and costs

*Quickr affords users with the ability to immediately reach out and get the answers they need to move forward...all without the need for travel, phone calls, etc.*

- Often ideas and decisions are required to cross organizational boundaries

*Quickr allows the team to be as far reaching as needed...to include people across the cubicle, peers in other organizations, to trading partners and external parties*

“ In life, it's not who you know or what you know that counts – it's both. ”

– Anthony J. D'Angelo



# Lotus Quickr

Quickr self-service workspaces help organizations increase speed of execution, decision making & information sharing across a wide spectrum of mission critical business functions

- Mergers & Acquisitions
- Deal Rooms
- Innovation Place



And ... subscribing to key sites to keep his "finger on the pulse"



Finance / Accounting



Sales



Human Resources



Marketing



R&D

- Project mgmt.
- Budget planning
- Annual report preparation
- Vendor Bid mgmt.
- Shared sites with vendors

- Competitive "Win room"
- RFP response
- Event planning
- Briefing planning
- Sales best practices room

- New benefits planning
- New employee resource center

- New Content "work room"
- Product launch
- Budget planning
- Competition "war room"

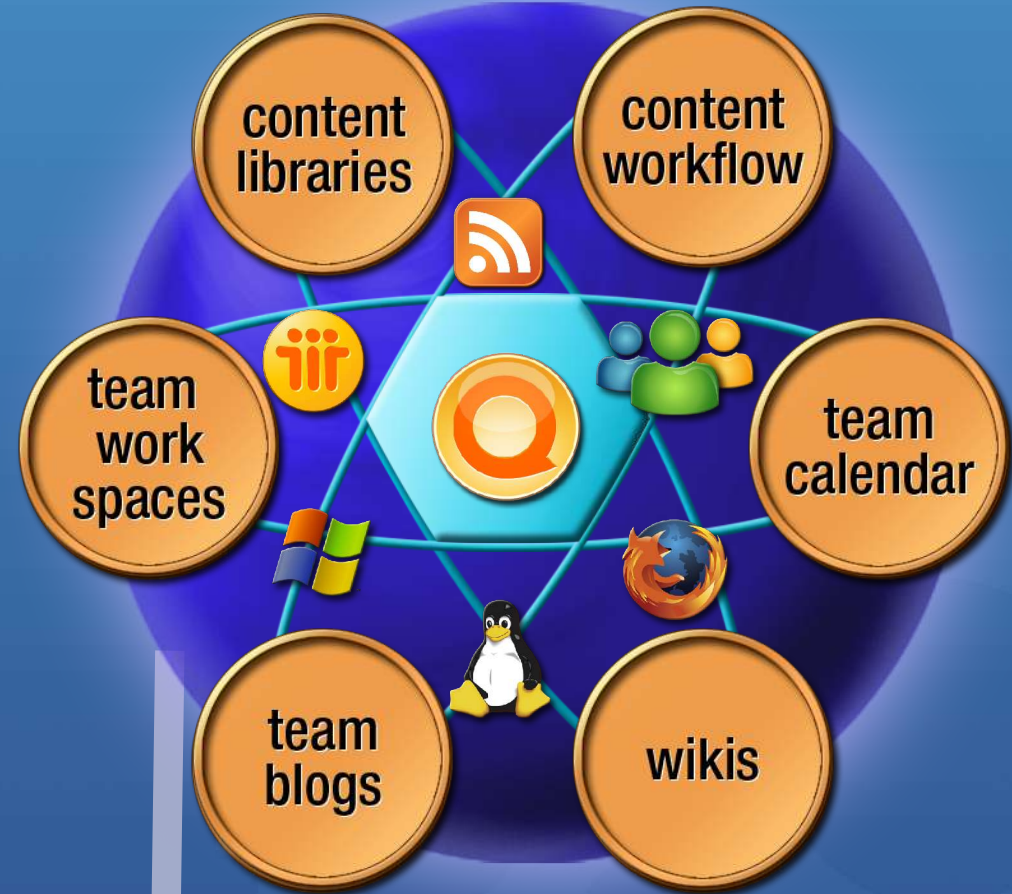
- Development Project mgmt.
- R&D Place
- Product Best Practices



# Lotus® Quickr

*The fastest way to share everyday content with teams*

- Collaborate from within your desktop applications with the client **connectors**
- Expand your scope of collaboration with the web 2.0 **service**-based open architecture
- Start quickly with the out-of-the-box business **templates**
- Select your preferred content repository with the IBM Lotus® Domino® and JCR **content stores**
- Current plans for interoperability for comprehensive, scalable end-to-end content mgmt.



## Included Content Stores



Lotus Domino

IBM JCR

## Integration & Coexistence



IBM FileNet\*

IBM CM\*

Other\*

Introducing

# Lotus<sup>®</sup> Quickr<sup>™</sup> 8.1

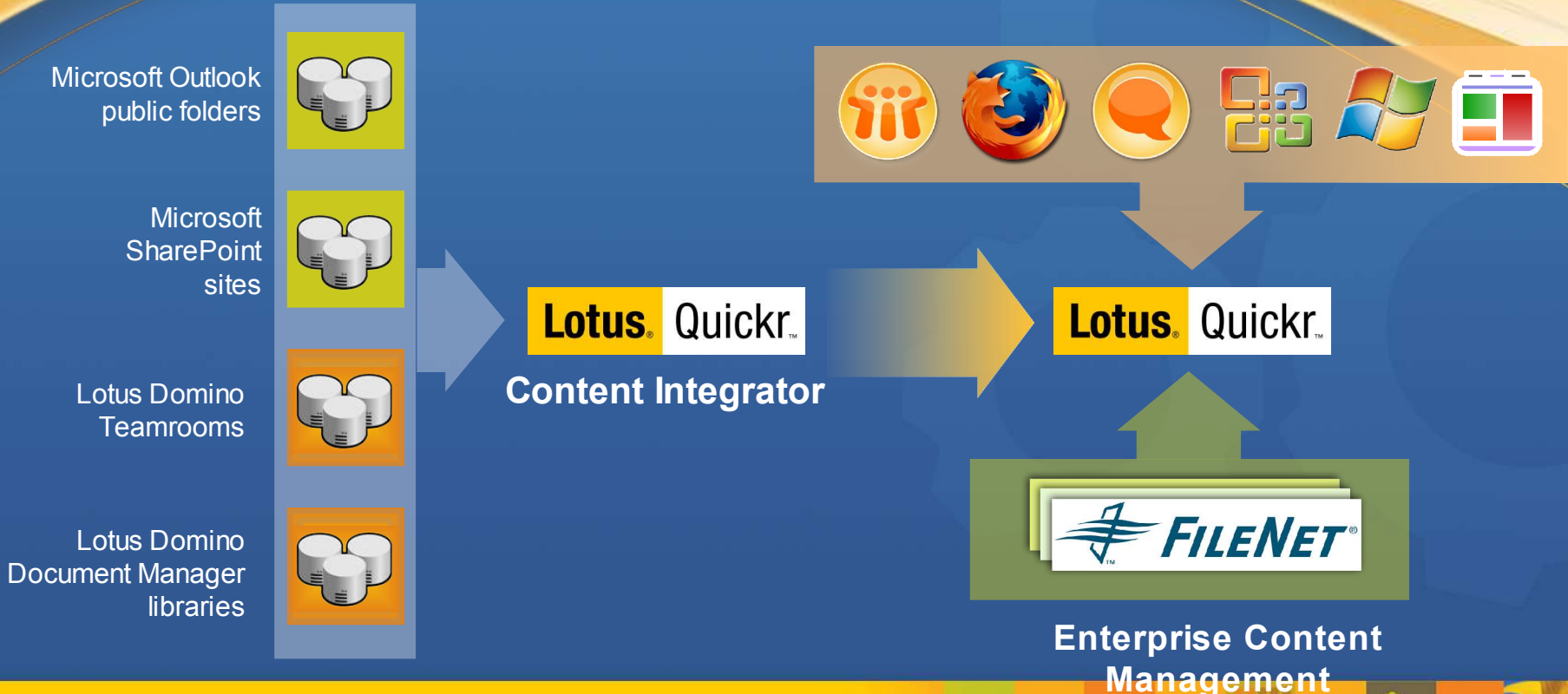


- Side-shelf connector for Lotus Notes 8.0.1
- Lotus Quickr Connector for Microsoft Outlook
- Significant user experience improvements
- Performance improvements +50%
- Personal file sharing services – no charge for Lotus Notes users
- Enablers for ECM integration



Introducing

# Lotus® Quickr™ Content Integrator



# Lotus Quickr

*An inviting, intuitive browser experience that leverages Web 2.0 techniques...*

Lotus Quickr. All Sources Log Out: Henry Nilsson Help

## IBM Lotus Quickr

The fastest way to share everyday content across connected teams.

LEARN MORE

Visit a place and start collaborating with others.

Favorites My Places Public Places All

Sort by: Title Owner [Hide Details](#)

**Contractor Hub**  
PowerRenovations' Comprehensive global e-marketplace for contractors, subcontractors, and suppliers to buy and sell online.

**Innovation Place**  
Forum where employees, suppliers, partners, and customers meet directly to exchange ideas, share information, and more.

**Promotions Central**  
The latest on promotions, events, and product offers, including the highly successful "Do-It-This-Weekend Workshops."

**Supplier Zone**  
Brings construction industry suppliers together to achieve fast and cost-effective bid management and to provide a marketplace for materials and services.

**Expo World**  
Events, business expositions, trade seminars, business conferences.

**New Store Express**  
Cost data, project management details, and plans for new sites worldwide.

**RFI Source**  
RFI Project Team Resources for responding to inquiries as to Renovations ability to undertake specific work efforts.

Create a Place  
Manage Places

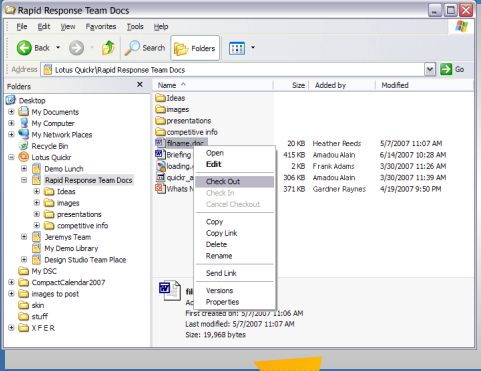
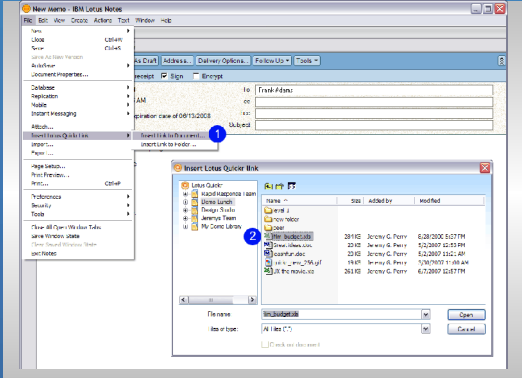
Lotus Quickr Connectors  
Download Now  
Learn More

Show: 10 | 20 | 50 | 100 items per page Previous | Next

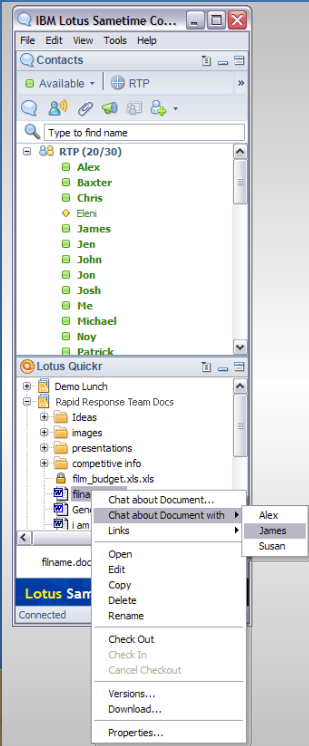
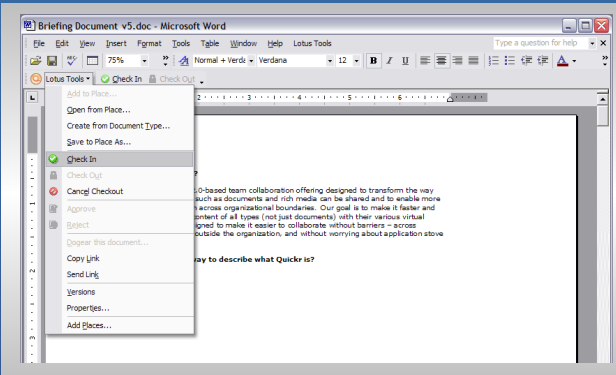
# Lotus Quikr

## Connectors that make sharing easy and natural

IBM Lotus Notes® client



Microsoft® Windows® Explorer / "My Documents"



Microsoft Office / IBM Productivity Editors



IBM Lotus Sametime®



# Lotus Quickr software, combined with other Lotus products, provides a rich continuum of capability and integration



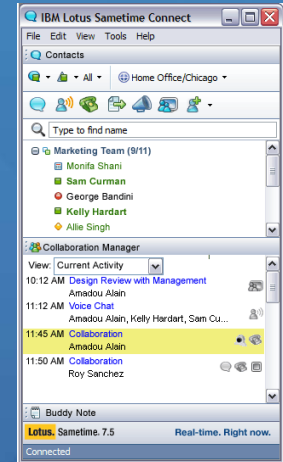
## Lotus Quickr + Lotus Notes/Domino 8:

- Open, flexible collaboration services integrated with...
- Industry-leading collaboration platform
- Plus.. we currently plan to extend the value of Lotus Notes 8 with Lotus Quickr Personal Edition later this year...



## Lotus Quickr + Lotus Sametime:

- Presence throughout
- Blending real-time and asynchronous communications
- Integrating content with IBM UC<sup>2</sup>™ solutions



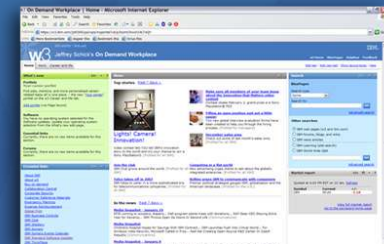
## Lotus Quickr + Lotus Connections:

- Meeting the needs of structured teams and open communities
- From ad hoc content to managed content
- Significant future integration currently planned



## Lotus Quickr + WebSphere Portal:

- Open, flexible collaboration services integrated with...
- Industry-leading composite application platform





**Thank you!!**

