IBM Collaboration Strategy

Michael Rhodin
General Manager – Lotus Software

2007
Characteristics of the Workforce are Changing

**Distributed**
- 90% of employees work in locations other than headquarters
- Distributed locations running 24/7 globally

**Virtual**
- Between 60% and 70% of employees work in different locations from their bosses
- The number of virtual workers has increased by 800% over the past five years

**Multiple Collaboration Styles**
- Document centric
- Real-time oriented
- Community centric

Source: Nemertes Research Inc.
IBM Lotus mission

*Empowering people to be more effective, responsive and innovative in the context of the work they do*
IBM Lotus collaboration strategy

Rich client       Windows/Office   Browser       eForms       Portal       RSS/Atom       Mobile

Interaction and client services (online or offline)

Lotus Domino
Mail, calendaring and collaborative applications

Lotus Sametime
Unified communications and collaboration services

Lotus Quickr
Collaborative document management and team services

Lotus Connections
Social networking services

WebSphere Portal
Composite application and integration services

Composite application framework

Business process

Information

XML
Messaging and collaborative applications

Mail, calendaring and collaborative applications

- Integrated messaging and calendar
- Team activities
- Large library of collaborative applications
- Enterprise scaling and security

Next-generation client

- The latest user experience technology
- Integrated real-time communications
- Server managed client
- Productivity editors
Lotus Notes 8: The Difference a User Sees

Lotus Notes 8 vs. Microsoft Outlook
Introducing Lotus Notes and Domino 8.0.1

- New Lotus Domino® Web Access Client
- Secondary calendar and time zones
- Mail file quota gauge
- “To Do” user interface improvements
- Lotus Quickr 8.1 integration into side-shelf
- Lower storage costs through increased compression +35%
- Lotus Domino native support for 64-bit – Microsoft® Windows® and IBM AIX® systems
- FIPS 140-2 support Lotus Notes secure email (US Federal Government standard)
- Citrix support for Lotus Notes
- IBM Lotus Notes Traveler
- Support for Mac in beta
Introducing Enhanced Mobile Solutions for Domino

- New basic support from Lotus Notes Traveler
- Enhanced support provided by key IBM Business Partners

* IBM Lotus Notes & Domino Design Partner
+ Offered for wireless hosting via IBM Global Technology Services
Introducing Lotus Symphony

Be Free. Work Smart.

Open-Standards Compliant
- Documents
- Spreadsheets
- Presentations

Included in Lotus Notes 8

Also available stand-alone
- Free download and online support
- Optional, fee based phone support for enterprises

www.ibm.com/software/lotus/symphony
Communicating in real time

Real time Features

- Instant Messaging
- Web Conferencing
- Presence Awareness
- Voice Over IP
- Unified Communications

Real time Platform

- Highly extensible platform for business partners and ISVs to develop additional functionality
Introducing

Sametime Version 8

Sametime Advanced

Sametime Standard

Sametime Entry

Sametime Unified Telephony
Introducing Sametime Unyte

- Web conferencing software available as a service
- Simplifies collaboration outside the corporate intranet – accessible any time from anywhere
- Intuitive design is incredibly easy to access and use
- Will be linked to other portfolio products by plug-ins
Roles-based portal

Building on the best enterprise portal platform in the world

- Get access to an integrated view of aggregated enterprise information and applications
- Use mobile devices
- Get personalization
- Manage Web content efficiently
- Leverage e-forms
Introducing
Collaboration Accelerator for IBM WebSphere® Portal

Collaboration bundle provides integration with:

- Lotus Connections
- Lotus Sametime
- Lotus Quickr

Portal 6.1 Beta Available Now!
Intelligent, easy-to-use, dynamic e-forms

- Unleashes the information trapped in paper, making it instantly available to anyone, at any time, anywhere
- Intelligent, easy-to-use, dynamic forms
- Wizard driven user interface
- Digital signatures
- Pixel perfect form reproduction
- Eliminate errors at the point of entry
- 3 Components: Viewer, Designer, Server
Introducing Lotus Forms 3.0

**Dynamic, Scalable, and Interactive Forms**

- Zero footprint eForms
- Browser-based
- Dynamic, interactive forms
- Based on XML & XForms standards
- Integrates with WebSphere Portal, Lotus Domino, business process management and other application solutions
Content and team collaboration without boundaries

- Build, manage and share documents and content across application boundaries

- **QuickShare Connectors:** working with content in the context of the applications where users want to work

- Fast and easy team spaces across team and organizational boundaries

- Connect to your content wherever it resides
Introducing Lotus Quickr 8.1

- Side-shelf connector for Lotus Notes 8.0.1
- Lotus Quickr Connector for Microsoft Outlook
- Significant user experience improvements
- Performance improvements +50%
- Personal file sharing services – no charge for Lotus Notes users
- Enablers for ECM integration
Lotus Quickr Content Integrator

- Easy way to federate content from existing silos to end users applications and ECM solutions
Lotus Connections: Social computing for the Enterprise

Five new collaborative components that help business by...

- Tapping into the latent expertise within an organization or community
- Collaborating more effectively at larger scales, both internally and externally

Lotus Connections

**Personal profiles**

**Communities**

**Blogs**

**Bookmarks**

**Activities**
Introducing Lotus Connections 1.0.2

- Directly integrate IBM Lotus Connections with your existing tools
  - Lotus Notes sidebar and toolbars
  - Lotus Sametime
  - Microsoft Windows file manager
  - Microsoft Office

- Increased support for languages, platforms, browsers, directories
Integrated capabilities accessible from different points of view

Access to Information and expertise in multiple contexts

- E-mail / calendar
- Instant messaging
- Office Productivity
- Communities
- Blogs

- Business information
- Feeds
- Bookmarks
- Activities
- Personal profiles
Integrated collaborative capabilities in Notes

- Bookmarks
- Personal profiles
- Communities
- E-mail / calendar
- Blogs
- Instant messaging
- Activities

Example images:
- Financial Market Opportunities
- Instant messaging
- Your Activities - What's New
Integrated collaborative capabilities in Sametime

- Bookmarks
- Personal profiles
- Communities
- Instant messaging
- Blogs
- E-mail / calendar
- Activities
Integrated collaborative capabilities in Portal
IBM Collaboration Strategy

Michael Rhodin
General Manager – Lotus Software

2007