



CIO
C-suite
Studies

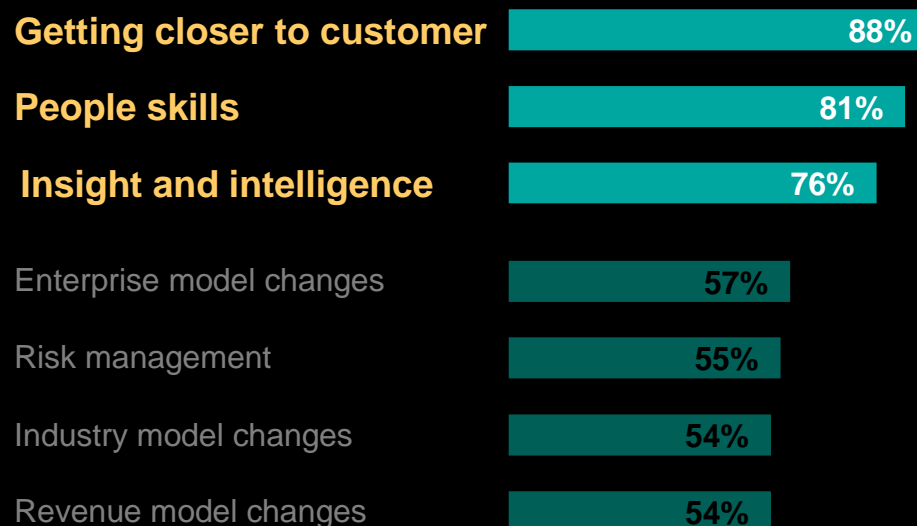
The Essential CIO

Insights from the
Global Chief Information
Officer Study

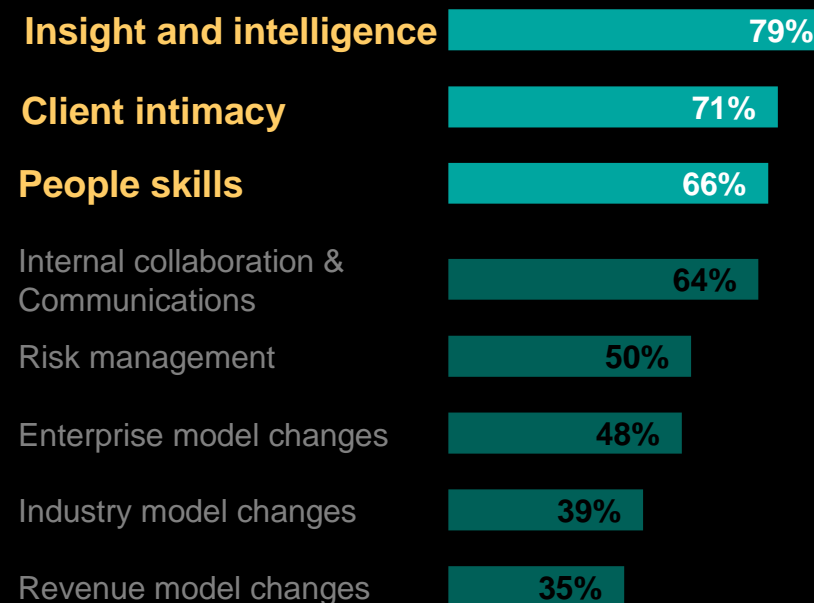


Focus over the next 5 years

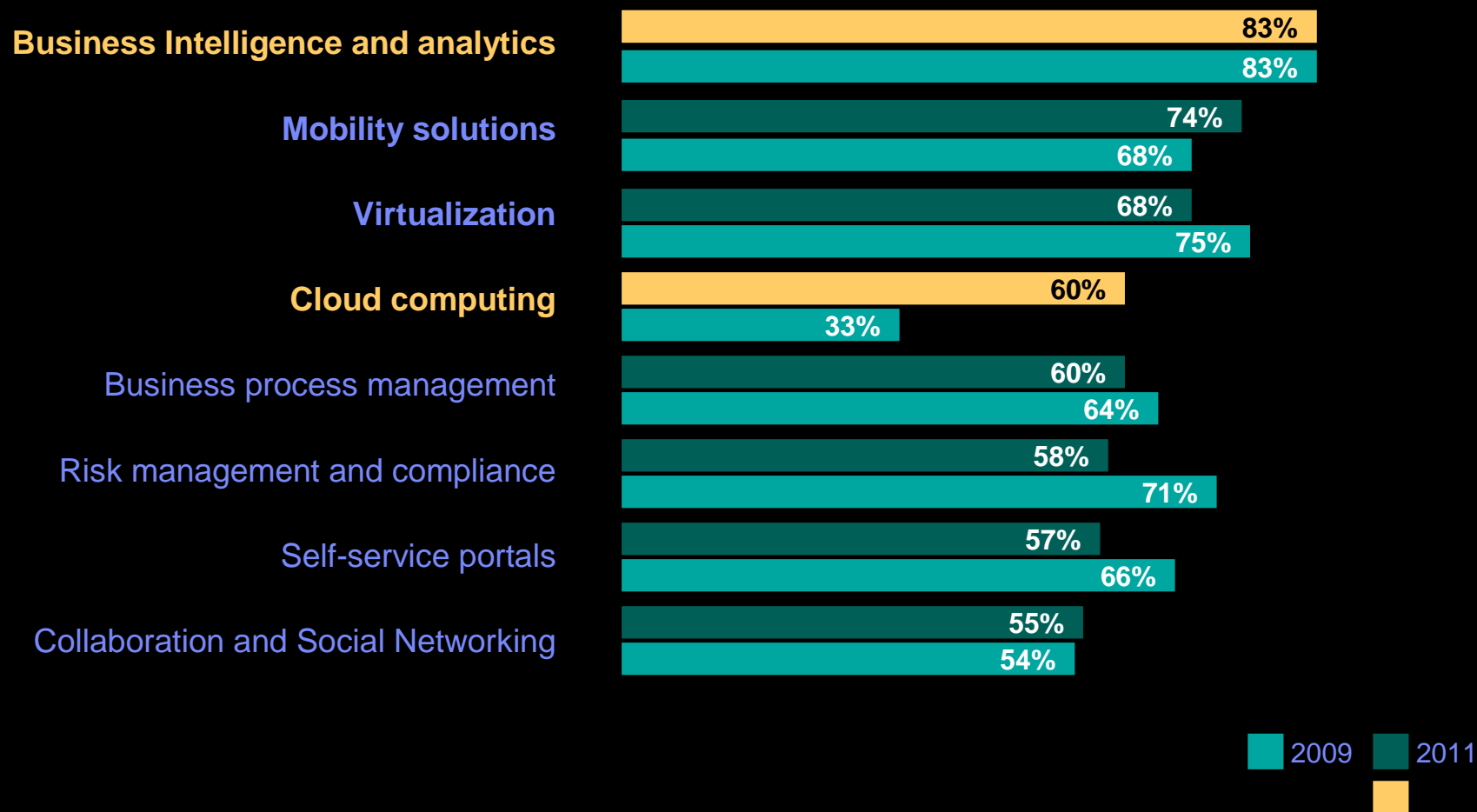
CEOs



CIOs



Most important visionary plan elements





E-mail, servers, firewalls, etc.
Basic business and database applications
Security, support and maintenance

We clustered 3,000 participating CIOs based on what business expects of IT

	Leverage (14% of sample)	Expand (50% of sample)	Transform (23% of sample)	Pioneer (13% of sample)
Provider of fundamental technology services	52%	27%	14%	8%
Facilitator of organizational process efficiency	28%	32%	26%	14%
Provider of industry specific solutions to support business	14%	27%	34%	26%
Critical enabler of business / organization vision	6%	15%	27%	52%

Leverage

14%

Expand

50%

Transform

Disruptive Business Platform

23%

Pioneer

13%

Expand

Pioneer

Leverage

Transform

