



PRESS RELEASE

dbMotion to Extend Franche-Comté Regional Interoperability Platform

Paris, France and Hod HaSharon, Israel (October 2, 2007) – dbMotion Ltd., a premier provider of medical information integration software that facilitates interoperability and health information exchange (HIE), today announced that it has been selected to provide an interoperability platform that will extend the existing Franche-Comté regional health information exchange which is based upon the region's Shared Medical Record system, known as the DMP-fc ("Dossier Médical Partagé de Franche-Comté").

Throughout the project, which was initiated in September 2007, dbMotion will deploy its dbMotion™ Solution, a complete solution that creates an integrated Virtual Patient Record based on information contained in existing healthcare IT systems such as Electronic Medical Records (EMRs), laboratory and imaging systems, hospital management and patient administration systems, among others.

To carry out this project, dbMotion will be supported by two French partners SQLi and IBM France. SQLi, which conceived and deployed the existing DMP-fc platform in Franche-Comté that is based extensively on the IHE-XDS standard, will provide part of the customized development required for the extension of the platform. IBM will offer solutions and services for connecting to existing applications with the deployment of its WebSphere ESB product ("Enterprise Service Bus").

For Mr. Bruno Grossin, CEO of EMOSIST-fc, the healthcare cooperative that currently hosts the DMP-fc and the Franche-Comté's interoperability platform, this new initiative is directly aligned with the work that the region began in 2002. "We have chosen to extend our regional platform with a component that facilitates the medical information exchange between our members and the DMP-fc by selecting the offering presented by dbMotion and its partners. We chose this solution because it is a commercial medical information integration software package based on healthcare standards that has proven itself in complex medical information integration implementations."

According to Hervé Barge, CIO of the Franche-Comté region (ARH), "dbMotion shares our vision of a practical and evolutionary Shared Medical Record (DMP). The experience acquired from the Israeli "DMP" as well as its North American experience will, together with our own vision and experience, give the Franche-Comté project an international aspect and will also help answer the challenges that France now faces in terms of modernizing its hospital IT systems."

Mrs. Agnès Lépine-Lozach, Director of Healthcare and Social Services at IBM France, states, "dbMotion brings a powerful solution for medical information sharing that complements perfectly the IBM middleware and service offering for data integration and the interoperability of healthcare IT systems."

"France represents a strategic market for us, and we are investing here for the long term," says Ronen Avron, VP of International Sales at dbMotion. "The dbMotion Solution is perfectly suited for supporting regional platforms for health information exchange as well as hospital interoperability and specialized healthcare networks, and we are very proud to partner with the Franche-Comté."

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About dbMotion

dbMotion is a premier provider of healthcare information integration software that facilitates interoperability and Health Information Exchange (HIE) for health information networks and integrated healthcare delivery systems. The dbMotion™ Solution gives caregivers and information systems secure access to an integrated patient record composed from the patient's medical data maintained at facilities that are otherwise unconnected or have no common technology through which to share data. The solution is field-proven having been implemented in demanding environments for the past six years – serving millions of patients and integrating billions of individual records of clinical information. The company's investors include Vertex Venture Capital, Pitango Venture Capital, Gemini Israel Funds and the University of Pittsburgh Medical Center. For more information on dbMotion visit www.dbmotion.com or write to: info@dbmotion.com.

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