



Take command of Oracle E-Business Suite data
to drive business results

IBM **Information Management** software

IBM Optim Data Growth Solution for Oracle E-Business Suite

Highlights

- ***Align application performance with business processes to satisfy service levels***
- ***Segregate inactive application data from current activity and safely move it to a secure archive***
- ***Archive, manage and retain Oracle® E-Business Suite data at the business object level***
- ***Respond quickly to audit and discovery requests with query or self-help access to archives***
- ***Protect your investment with integrated archiving across the Oracle family of applications***

How can you gain the most value from your investment in Oracle E-Business Suite?

You rely on Oracle® E-Business Suite to drive day-to-day operations in all areas of your business – from financial management and human resources to supply chain management and more. These applications process critical transactions and deliver essential information to decision makers. But increased regulatory burdens and runaway data growth can strain your resources – keeping you from meeting service level agreements and impairing business results. What are your choices?

The IBM® Optim™ Data Growth Solution for Oracle® E-Business Suite is a single, scalable solution offering benefits across the enterprise. Now you can align continuous control of your Oracle E-Business Suite data with business objectives. As a result, you optimize performance, reduce risk and control costs.

Define business policies to manage and retain data

As a recognized best practice, database archiving segregates inactive application data from current activity and safely moves it to a secure archive. Optim enables you to set desired service levels for each category of E-Business Suite data, for example, current data, reporting data and historical data. By managing each category of activity according to distinct requirements, you consistently attain service level targets.

Optim utilizes Oracle application logic and validation rules to help ensure that application integrity is maintained. Application data is managed at the transaction or business object level – for example, invoices, journals or pay statements, and Optim preserves essential metadata, so that each archived business object represents a complete, audit-ready “snapshot in time.”

Optim provides over 100 predefined templates that define the most common business objects within Oracle applications. You specify the business policies and criteria for archiving business objects, using a visual administrative environment.

Criteria are commonly based on functional requirements or data retention regulations, such as age/ date, transaction status, business unit or company. For example, you may choose to archive all closed orders that are *two years old or more*.

Optim identifies all transactions that meet these criteria and moves them into the archive. Ongoing, scheduled archiving allows you to tier transactions between production database tables and archive tables or targets. You achieve performance goals reliably, at a lower cost.

Get the data you need, when and how you need it

Prompt customer service and accurate decision making call for reliable access to enterprise data. Optim delivers a variety of access methods. You choose how to get your data, based on convenience and cost. For example, to generate variance analyses, you can

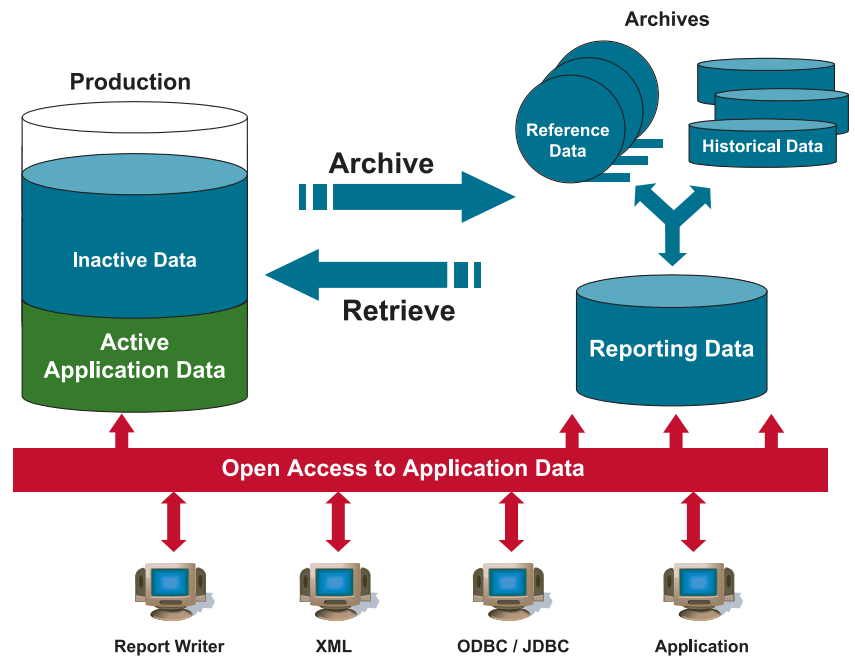
access reporting data in history tables using native E-Business forms.

Optim also provides application-independent access to archived Oracle transactions, using Crystal Reports®, Oracle Discoverer™, or any SQL-based reporting tool. Whether you segregate historical data to database tables or even external to a database, Optim can resolve queries against the archive target – easily and rapidly.

With Optim, you can deploy a tiered storage strategy to manage Oracle data based on its evolving business value. Current transactions remain in the high-performance OLTP environment.

Reporting data in history tables can be maintained in mid-tier storage, so you can control costs, while still meeting service targets.

To further reduce costs, you can store historical or reference data offline to tape or other long-term storage devices. Maintaining reference data in an immutable format on a secure WORM (Write Once, Read Many) device enables you to protect archived business objects for regulatory compliance. Should an auditor arrive on your doorstep, you will be prepared with complete snapshots of your Oracle E-Business Suite transactions, perfectly preserved at each point in time.



Optim lets you segregate inactive application data from current activity, safely remove it to a secure archive, and keep it easily accessible.

As an added advantage, archiving prior to an E-Business Suite upgrade reduces risk and minimizes downtime because there is less active data to migrate during production cutover. Optim also provides integrated archiving across the Oracle family of applications and independent access to standalone archives.

Optim's Verification Engine™ performs pre-archive verification and automatically manages the complexities associated with patches and version upgrades. The Archive Workbench™ provides archive process monitoring and audit reporting capabilities.

Implement Optim and speed time to value

IBM's experienced Professional Services staff and certified Oracle E-Business Suite delivery partners provide hands-on technical training, knowledge transfer and real-world examples to help you realize immediate benefits from implementing Optim. Define your business objectives and processes related to enterprise application data, and then quickly apply Optim processes and technology.

Apply consistent processes across the enterprise

Optim provides a central data management solution that scales to meet enterprise needs. It is the only solution to provide a consistent approach across the entire family of Oracle applications: Oracle® E-Business Suite, PeopleSoft® Enterprise, JD Edwards® EnterpriseOne, Siebel®, and all other applications operating on Oracle databases. Optim supports your custom and packaged applications. And it supports all major enterprise databases and operating systems: IBM DB2®, Oracle®, Sybase®, Microsoft® SQL Server®, IBM Informix®, IBM IMS™, IBM VSAM®, Microsoft Windows®, UNIX®, Linux® and IBM z/OS®.

Optimize performance, reduce risk and control costs

Align enterprise data management with your business objectives. With Optim, you can accelerate business-critical initiatives like compliance, data retention and version upgrades. Ensure access to archives for the full lifecycle of your Oracle E-Business Suite applications. Enable cost-effective tiered storage strategies. Ease

database administration and speed disaster recovery. These benefits and many more quickly translate into maximum business value from your investment in Oracle E-Business Suite.

About IBM Optim

IBM® Optim™ enterprise data management solutions focus on critical business issues, such as data growth management, data privacy compliance, test data management, e-discovery, application upgrades, migrations and retirements. Optim aligns application data management with business objectives to help optimize performance, mitigate risk and control costs, while delivering capabilities that scale across enterprise applications, databases and platforms. Today, Optim helps companies across industries worldwide capitalize on the business value of their enterprise applications and databases, with the power to manage enterprise application data through every stage of its lifecycle.

For more information

To learn more about IBM Optim enterprise data management solutions, contact your IBM sales representative or visit: www.optimsolution.com.



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