



| IBM Software Group

IBM Development Laboratory Boeblingen

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IBM Germany Development Lab, Boeblingen

- **Largest IBM lab in Europe**
- **Founded 1953**
- **1600 Employees**

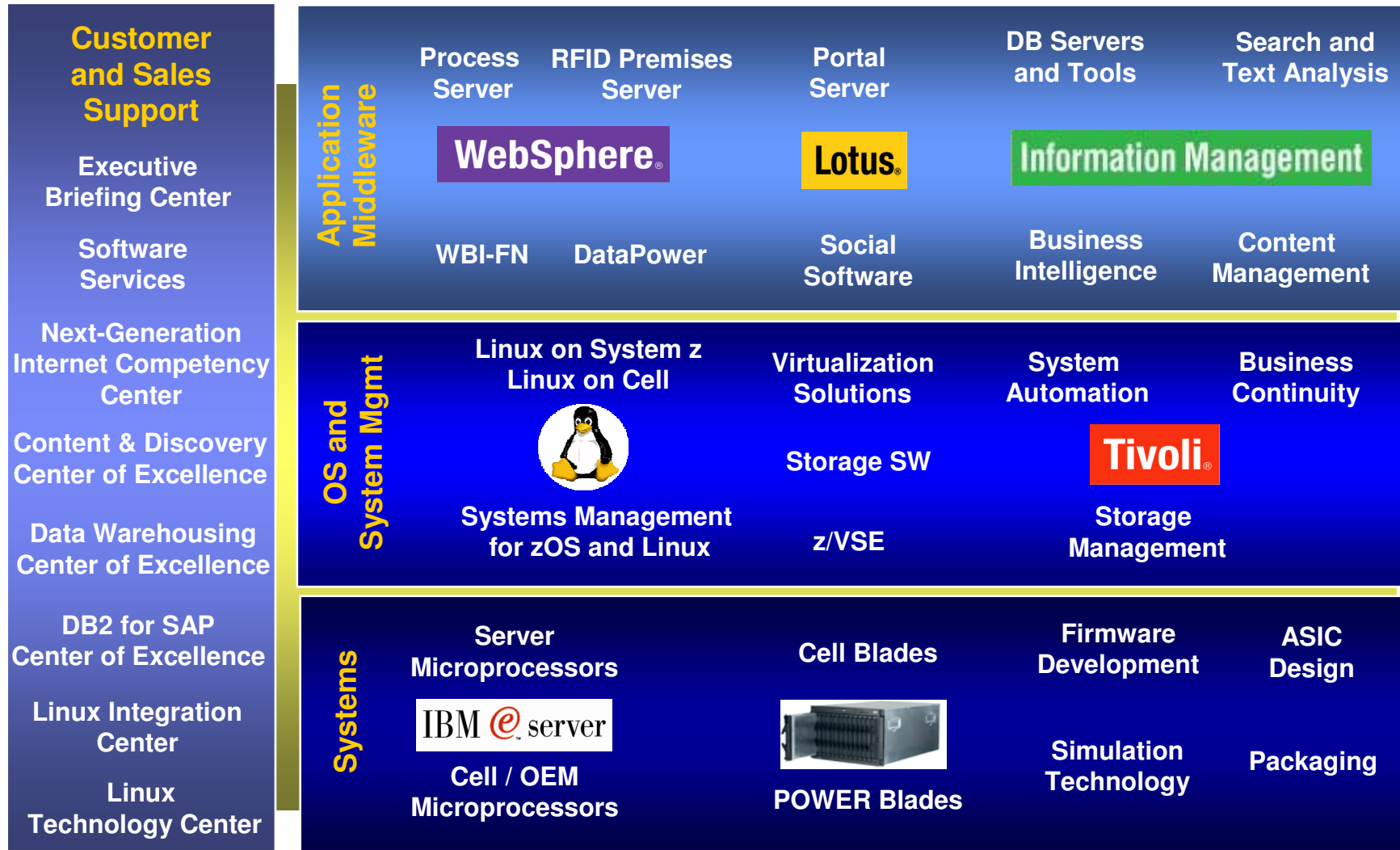
- **Hardware**
 - **System z/p Processors**
 - **Cell Processors**
 - **Subsystems**
 - **ASICs**

- **Software**
 - **WebSphere**
 - **Lotus**
 - **Information Management**
 - **Tivoli**
 - **Linux**
 - **zOS**

- **Services**
 - **Briefing Center**
 - **Lab Services**
 - **SAP Technology Team**
 - **Business Partner Support**



IBM Böblingen Lab Portfolio



WebSphere Portal

Composite application / business mashup framework and advanced tooling to build SOA-based solutions

- Personalized web experience based on role, context, actions, location, preferences and team collaboration needs
- Unmatched scalability required by any size organization
- #1 in market share
- More than 6000 enterprise customers
 - ▶ Portal is used by 9 out of the Top 10 Global Banks
 - ▶ Portal is used by 8 out of the Top 10 Global retailers
 - ▶ Portal is used by 4 of the top 5 US healthcare insurance companies
 - ▶ Over 40 U.S Federal Agencies use Portal
- For the fifth consecutive year, Gartner Inc. placed IBM's WebSphere Portal as the leader in the Leaders Quadrant in its Horizontal Portal Product Magic Quadrant, which measures a vendor's vision and the ability to execute that vision. (2007)
- IDC reports: Worldwide leader in the enterprise portal software market five (5) years running (IDC July 2007)



Globally Integrated Development: WebSphere Portal

