

Lotus knows.

Smarter software for a Smarter Planet.

Lotusphere 2010 Live WebCast

Peter Schuett, Leader Lotus Software Strategy

Stefan Pfeiffer, Marketing Manager Lotus



Opening Keynote Session

- Sylvia Steigmann (Zurich)
 - Commitment to Lotus 8.5 as Collaboration Hub
- Dr. Oliver Fröhlich (Continental)
 - Migration of 40.000 users from Exchange to Lotus Notes
- Kirk Gutmann (GM)
 - Enterprise Mobility
- Panasonic per Video
 - 380.000 users on LotusLive

IBM Project Vulcan: A blueprint for the future of collaboration

- Work together through a single human interface from a range of entry points: Lotus Notes, Web browsers and mobile devices
- Building on existing capabilities of the Lotus portfolio
- Unified environment blending collaboration with business information in this new technology
- Breakthrough Web and mobile experiences, supporting mobile and easy access within and beyond the enterprise firewall
- Partners take advantage of key platform services such as single sign-on, search and notifications
- Beta availability for software developers in 2H 2010 on LotusLive.com

Mix and Match of Services from ...

- Messaging & Collaboration – Notes and Domino
- Unified Communications – Sametime
- Social Software – Connections and Quickr
- Portal and Mashups – WebSphere Portal
- Hosted Services - LotusLive

- And more ...

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The screenshot shows a Lotus Notes social collaboration interface. At the top, there's a navigation bar with 'Home' and buttons for 'New', 'Reply', 'Reply to all', 'Forward', and 'Views'. The user's name 'Frank Adams' is in the top right. On the left, a sidebar contains navigation options like 'Top Updates', 'Following List', 'Flagged', 'Discover', 'Collections', 'People & Groups', 'Sources', and 'Tags'. The main content area features a 'Share something' section with options to 'Send e-mail', 'Start discussion topic', 'New blog post', and 'New task'. Below this is a text input field with the placeholder 'What are you working on right now?'. A post from Dennis Michaels is shown, with a comment box containing the text 'good luck, let me know if you need help.' and a 'Post Comment' button. A callout bubble points to this comment box with the text 'See it, act on it, move on.' Below the comment box is an 'Expense notification' from Renovation Sales Expense System stating 'Ron Espinosa has submitted an expense report for your approval.' A second callout bubble points to this notification with the text 'Increase the value and usage of existing applications by bringing them to the user at the right time.' The right sidebar shows 'Meeting Invitations' (Pecha Kucha, Quarterly Sales Kickoff), 'Invitations to Connect' (Herb Medway, Leo Fedynsky, Rebecca Gestner), and a 'Do You Know?' section for Mali Vo, Senior Vice President, Sales, with a 'Connect' button. At the bottom, there are statistics: 'You are related via organizational structure', 'You have 3 mutual connections', and 'You share 7 communities'. The bottom of the screen shows a standard Windows taskbar with various application icons.

See it, act on it, move on.

Increase the value and usage of existing applications by bringing them to the user at the right time.

Product Announcement & Enhancements

1 Lotus Notes

2 Lotus Traveler (Mobility)

1 Android

2 Blackberry

Mobilizing Enterprise Social Networking & Collaboration

BlackBerry Clients for IBM Social Software

- IBM and RIM alliance to bring software to market
 - One-stop shopping for IBM customers through IBM software representatives
 - User experience integrated deeply into BlackBerry smartphone functions
 - Roles-based access provides IT with a unified control point for flexibility of deployment
- BlackBerry Client for Lotus Quickr (New)
 - Share content, collaborate and work faster with teams, inside or outside of the office
 - Download, edit, post and organize documents, all from the BlackBerry smartphone
 - Email links to documents to save on the corporate overhead of pushing
- BlackBerry Client for Lotus Connections (New Version)
 - Social software for business, extended to the BlackBerry Platform
 - Intuitive means of discovering expertise within an organization
 - Profile, Communities, Activities, Blogs, Wikis and bookmarks
- BlackBerry Client for Lotus Sametime
 - Integrates presence and awareness throughout other smartphone functions (Mail / PIM)
 - Unifies address book and Sametime buddy list and enables users to save mobile chat history
 - Real-time communications extended to the BlackBerry Platform

Product Announcement & Enhancements

- 1 Lotus Notes
- 2 Lotus Traveler (Mobility)
- 3 Lotus Sametime
- 4 Lotus Connections
- 5 Lotus Quickr
- 6 LotusLive Notes
- 7 LotusLive
- 8 LotusLive Labs

Cloud Collaboration – LotusLive Expansion

- **IBM Research & Lotus joining forces to create LotusLive Labs, the pipeline for innovation in the cloud**
 - Lotusphere Tech Previews:
 - Slide Library: A collaborative way to build and share presentations
 - Collaborative Recorded Meetings: Service that records and instantly transcribes meeting presos and audio/video for searching and tagging
 - Event Maps: Interactive way to visualize and interact with conference schedule
 - Composer: Create LotusLive mashups through the combination of LotusLive services



LotusLive™ Labs

Try cool stuff. Talk with us. Shape the future.



Preview
coming 2nd Qtr
2010 on
LotusLive
Labs

LotusLive Services Project Concord on LotusLive Labs

- Web-based collaborative document editor for creating, editing and sharing documents, presentations and spreadsheet
- Simple enough for anyone to use yet robust enough to meet the needs of many business users.
- Support working individually or in teams
- Project Concord will change the way you create documents
 - ➔ Live Sections
 - ➔ Co-editing
 - ➔ Contextual commenting
 - ➔ Web Clipping
 - ➔ Smart Tables
 - ➔ Task and Attention Management
 - ➔ Templates

- **LotusLive Momentum**

- Global, Growing Customer Base:
 - 18 million users in almost 100 countries using LotusLive
 - Panasonic selected LotusLive in largest enterprise cloud deployment to transform their workplace into a globally connected and integrated team.
- Awards:
 - Buyers' Choice award – June 2009
 - CRN - Best Cloud Application – December 2009

- **LotusLive in 2010**

- LotusLive Offerings and Innovations
 - LotusLive Notes, LotusLive Labs
- LotusLive – an Integration Platform
 - Design partner program available today
 - APIs in managed beta 1H 2010, GA 2H 2010
 - Partner Integration
 - Integration with **Silanis, Skype, Prolifiq, Premiere Global Services** available 1H 2010



LotusLive™

www.lotuslive.com

Herzlichen Dank!

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Und unser Webcast kommende Woche:

Neuigkeiten von der Lotusphere: Was bringt 2010 für Lotus Connections und Lotus Quickr

27.01.2010, 16:00 Uhr

<http://www.ibm.com/de/events/lotuswebcasts/anmeldung.html>