What does IBM do?

IBM has been innovating and actively encouraging the development of new technologies for over a century. And because new ideas are so important, we at IBM are investing heavily in research and in our future. Thanks to our comprehensive range of hardware, software and services, we are able to offer our customers the entire IT spectrum. A dedicated committed team of 400,000 employees from very different cultures is working together around the world to help our customers achieve success. With the «Let’s Build A Smarter Planet» initiative, we are tackling the challenges of our society pragmatically and are developing technologies and solutions which will allow sustainable growth with finite resources. We, the IBM employees in Switzerland, are particularly proud to have been an instrumental part of this process since 1927.

IBM Corporation

ibm.com
Headquarters: Armonk, New York, USA
Number of employees worldwide: 400,000
Turnover worldwide: 95.8 billion dollars
Business operations in over 180 countries

Business figures

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<th>2009</th>
<th>2008</th>
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<tbody>
<tr>
<td>Turnover</td>
<td>Services</td>
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<td>Hardware</td>
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<td>Financing</td>
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<td>Other</td>
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<td>Total</td>
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Net profit 13.4 12.3

Investments:
Research and development 5.8 6.3

In 2009, IBM was awarded the most US patents (4,914) for the 17th year in a row and now holds a total of over 30,000 US patents.

IBM Switzerland Ltd

ibm.com/ch
Founded: 1927
Number of employees: 3,250
Offices: Gümligen (Bern), Lausanne, Lugano, Münchenstein (Basel), Vernier (Geneva), Zurich
Data centers: Basel, Geneva, Lausanne, Winterthur
IBM Forum Switzerland in Zurich: center and portal for customers and business partners for holistic, innovative business solutions and information technologies
Local technical service support bases in 11 cities
250 business partners
Research Lab Zurich
www.zurich.ibm.com
IBM Annual Report 2009
ibm.com/annualreport
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PO Box
8010 Zurich
Telephone 058 333 44 55
Fax 058 333 40 40
Unravelling the information jungle and fishing answers out of the sea of data

Sensors collect vast quantities of valuable information on streets, in warehouses and machines. Thanks to IBM Maximo, sensors at Migros in eastern Switzerland measure the energy consumption of freezers and heating. What began as a performance measurement system has developed into a successful energy reduction program. If the energy consumption of a freezer varies outside the average range or if the unit reports a defect, IBM Maximo proposes a more energy-efficient model or automatically orders the appropriate replacement part. The average energy consumption dropped significantly as a result, and Migros has since saved millions every year in electricity costs. Intelligent freezers therefore save money ...

Information at the right time keeps you in the picture

The Groupe Mutuel insurance company wanted to be able to view all relevant customer information at a glance. IBM consolidated the data from the various business areas and at the same time merged the most fundamental work processes. Employees can access the latest customer information and products at all times and can now concentrate on supporting their clients. It is no longer a question of who or what, but rather how the customer can be offered the best advice. The correct information makes for greater creativity – and we can think about how to get things done ...

Smart support from the server room for dynamic companies

Economic success is based on focusing on your core business. So why lose a lot of money with IT experiments when specialists offer efficient and proven infrastructures? Modular server architectures make tailored virtualized IT infrastructures possible. Dynamic information structures guarantee rapid adaptation to the continuously changing demands of the market. Comprehensive security solutions with data mirroring, mobile data centers and underground server installations reduce risks and increase availability. IT as the flexible support behind the scenes ...

Green ideas for the healthy development of our blue planet

The idea of storing and dynamically using renewable energy from wind and sun could permanently revolutionize the way we handle resources. IBM is turning this vision into reality with the Edison project on the Danish island of Bornholm. An intelligent system connects the wind-powered electric vehicles to the mains grid. In strong winds the excess energy is sent to the power sockets of the connected cars via the national grid and recharges the car batteries. This means that no energy is lost, less pollutants are emitted, and you don’t even need to pay for the fuel. Smart enough to be true ...