



Highlights:

Collaboration tools come in all types and sizes. To switch from one solution to the other, users have to open a new application. Not all the data from the original program (contact information, documents, mail exchanges, etc.) is available in another program. How can companies make all their tools and data accessible via one platform?

- A software layer streamlines the communication environment for all collaboration tools – no matter who the supplier is. This promotes collaboration between employees.
 - One platform for all communication forms (e-mail, telephony, chat, sharing documents, etc.)
 - Software layer works independent of platform. This leads to:
 - limited investment because users do not have to rep
 - the ability to choose from among the best solutions from all suppliers
-

Smart Collaboration

Maximum choice, minimum investments

Smart collaboration requires communication solutions that are seamlessly attuned to one another. This requires a custom tailored package of tools that runs on any operating system – or Smart Collaboration. IBM integrates telephony, video, chat, e-mail and other applications from different suppliers into one platform-independent software layer. This makes more efficient collaboration quite easy.

Companies that want to integrate their communication solutions are no longer restricted to specific suppliers. They have the freedom to choose different technologies from the most important suppliers. Smart Collaboration also leads to better use of collective knowledge within a company. Frequently fifty to ninety per cent of the collective knowledge and expertise is inaccessible. Social Computing techniques bring this knowledge to the surface, so that each employee has easy access to information and experts within the organization.

“Freedom to choose any technology from any supplier”

The other big plus of Smart Collaboration is that it only requires limited investments. The software layer functions platform-independent; it will run on Windows, Linux and Mac OS. Use of a virtual workplace enables companies to work completely independent of specific hardware and operating systems. VMWare is an important IBM partner in this domain. Smart Collaboration environments also integrate with systems offered by various telephone suppliers. Thus, companies do not have to replace their current environment to integrate all their collaboration tools from different parties or to add new applications. The dynamic infrastructure also makes it possible to combine local IT tools with Cloud Computing. All these advantages result in cost savings of up to twenty per cent.

More information:

Marc Wedzinga
Marc_wedzinga@nl.ibm.com
+31 (0) 20 - 513 62 35
or visit IBM Forum Amsterdam

Alain Verheyden
alain_verheyden@be.ibm.com
+32 (0)478 – 602 126
or visit IBM Forum Brussels





© Copyright IBM Corporation 2010

IBM Belgium n.v/s.a
Avenue du Bourget/Bourgetlaan 42
1130 Bruxelles

IBM Nederland
Johan Huizingalaan 765
1066 VH Amsterdam

IBM Luxemburg
1 Ceinture Um Schlass
HESPERANGE L-5880

All Rights Reserved

IBM, the IBM logo, ibm.com and Cognos are trademarks or registered trademarks of International Business Machines Corporation in the United States, other countries, or both. If these and other IBM trademarked terms are marked on their first occurrence in this information with a trademark symbol (® or ™), these symbols indicate U.S. registered or common law trademarks owned by IBM at the time this information was published. Such trademarks may also be registered or common law trademarks in other countries. A current list of IBM trademarks is available on the Web at "Copyright and trademark information" at: ibm.com/legal/copytrade.shtml.

Other product, company or service names may be trademarks or service marks of others.

References in this publication to IBM products or services do not imply that IBM intends to make them available in all countries in which IBM operates



Please Recycle
